



## ADK Winery Fruity Mystery Box

### **How to Play & Enter for a Chance to Win a Case of Wine!**

Thank you for ordering an Adk Winery Dry Wines Mystery Box! Not only did you get 6 great wines at a great price, you also have up to 6 chances to win a case of wine by entering our Mystery Box game!

Here's what's in the box for you to play along:

- 6 mystery bottles
- Wine tasting sheets for you and your friends
- Our full wine list
- The 6 S's of wine tasting
- Wine aroma cheat sheet

When you're ready to play, find the bottle labeled #1. Open it, taste it and fill out the tasting sheet. Which description fits the most? Is it nutty? Circle it. Not very floral? Don't circle it.

Then use the wine list to guess which wine you tasted! Write it on the "name" line.

Taste your way through all 6 wines. When you're done, take a photo of your completed sheet (and the bottles still wrapped of course! No peeking!) and send the photo to [marketing@adirondackwinery.com](mailto:marketing@adirondackwinery.com)

For every wine you guess correctly, you'll get one entry into our FREE CASE OF WINE drawing! There will be TWO drawings, one **after** Thanksgiving on Dec. 1<sup>st</sup> and one **after** New Year's on Jan. 4<sup>th</sup>! Winner will be announced on social media!

Good luck and thank you for your support of Adirondack Winery!

- *The ADK Winery Team*

TRY IT?	Product Name	Description	Alc. / Vol.	RS %	PRICE	BUY IT?
<b>DRY &amp; SEMI-DRY WHITE WINES</b>						
	<b>Dry Riesling</b> (NY, 2018)	Full Bodied, Zesty, Fresh, Tropical Fruit	11.7	0.0%	16.99	
	<b>Chardonnay</b> (NY, 2019)	Unoaked Version, Aged in Stainless Steel	11.5	0.0%	16.99	
	<b>Barrel Aged Chardonnay</b> (NY, 2018)	Aged in Oak Barrels for 18+ Months	11.5	0.0%	18.99	
	<b>Pinot Gris</b> (NY, 2019)	Best Seller. Crisp, Apple, Honey tones	12.5	0.0%	16.99	
	<b>Semi-Dry Riesling</b> (NY, 2018)	Soft Acidity, Green Apple & Pear tones	12.0	1.0%	16.99	
	<b>Gewurztraminer</b> (NY, 2019)	Ginger, Apricot & Lychee Fruit tones	12.0	1.8%	18.99	

Try It?	<b>DRY ROSE WINES</b>					Buy It?
	<b>Cabernet Franc Rosé</b> (NY, 2019)	Cherry Blossom, Strawberry tones	11.6	1.2%	18.99	

Try It?	<b>DRY RED WINES</b>					Buy It?
	<b>Baco Noir</b> (NY, 2018)	Oaky, Smokey, and Our Top Selling Red!	11.0	0.0%	17.99	
	<b>Pinot Noir</b> (NY, 2018)	Light Oak, Dark Berry Tones, smooth	11.8	0.0%	19.99	
	<b>Merlot</b> (NY, 2018)	Full Bodied, Black Cherry tones, smooth	12.5	0.0%	19.99	
	<b>Cabernet Franc</b> (NV)	Deep Flavor, Raspberry, Peppery tones	13.5	0.0%	18.99	
	<b>Cabernet Franc</b> (NY, 2018)	Light Oak, Earthy, Peppery tones	11.1	0.0%	18.99	
	<b>Cabernet Sauvignon</b> (NY, 2018)	Medium Body, Oak, Forward Berry	13.1	0.0%	19.99	
	<b>Stargazer</b> (NY Lemberger, 2018)	Medium Body, Oak & Spicy Clove notes	11.5	0.0%	19.99	
	<b>Meritage</b> (NY, 2017)	Barrel Aged. Cab/Merlot/Malbec Blend	12.7	0.0%	25.99	

Try It?	<b>FRUIT INFUSED &amp; SEMI-SWEET WHITE WINES</b>					Buy It?
	<b>Semi-Sweet Riesling</b> (NY, 2019)	Full Bodied, Luscious, Peach, Honeysuckle	11.5	3.9%	16.99	
	<b>Drifter</b> (NY, NV)	Grapefruit-Infused White Wine	10.4	5.2%	15.99	
	<b>Lake Winds White</b> (NY, NV)	Mango-Infused Riesling	10.5	6.9%	15.99	
	<b>Orchard Blossom</b> (NY, NV)	Green Apple Infused Cayuga	10.0	5.1%	15.99	
	<b>Prospect Mountain White</b> (NY, NV)	Peach-Infused White Wine	10.0	7.8%	15.99	
	<b>Soaring Strawberry</b> (NV)	Strawberry-Infused White Wine	10.0	5.4%	15.99	
	<b>Sunny Day</b> (NY, NV)	Pineapple-Infused Vignoles	10.5	6.3%	15.99	

Try It?	<b>FRUIT INFUSED &amp; SEMI-SWEET BLUSH WINES</b>					Buy It?
	<b>Berry Breeze</b> (NY, NV)	Mixed-Berry Infused White Merlot	10.0	6.7%	15.99	
	<b>Mellow Blush</b> (NY, NV)	Watermelon-Infused Blush Wine	10.5	7.8%	15.99	

Try It?	<b>FRUIT INFUSED &amp; SEMI-SWEET RED WINES</b>					Buy It?
	<b>Adirondack Sangria</b> (NY, NV)	Citrus-Infused Red Wine	9.0	9.7%	15.99	
	<b>Amethyst Sunset - NEW</b> (NV)	All-Natural Blackberry Infused Red Wine	11.0	6.1%	15.99	
	<b>Amethyst Sunset - Original</b> (NV)	Blackberry-Infused Red Wine	9.0	5.4%	15.99	
	<b>Blue Twilight</b> (NY, NV)	Blueberry-Infused Red Wine	10.0	8.0%	15.99	
	<b>Red Carriage</b> (NV)	Cranberry-Infused Red Wine	9.0	3.6%	15.99	
	<b>Red Ruby</b> (NY, NV)	Concord / Catawba Blend	11	6.6%	15.99	
	<b>Wild Red</b> (NY, NV)	Black Cherry Infused Pinot Noir	11.5	5.8%	15.99	

Try It?	<b>DESSERT WINES</b>					Buy It?
	<b>Vidal Blanc</b> (NY, 2018)	Vidal Ice Style Wine	9.0	15.5%	20.99	
	<b>Fireside Reserve</b> (NY, 2018)	Port Style Wine	15.2	5.9%	29.99	

**THANKS FOR GOING OUT OF YOUR WAY TO PICK UP YOUR ORDER! PICKUP / HEADQUARTERS BOTTLE DEALS:**  
 Buy 12+ Bottles, Get \$25 Off ..... OR ..... Buy 6 -11 Bottles, Get \$10 OFF  
**Case & Wine Club Member Deals: (It's EASY to Join the Club... Just Buy 1 Case of Wine! Upgrade to GOLD w/ 36 btl/yr!)**  
 Buy 12+ Bottles, Get 20% Off (GOLD members 25% off) ..... OR ..... Buy 6 -11 Bottles, Get 15% OFF (1-5 btl 10% discount)

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NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



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6

NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



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OVERALL



NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



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NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



NAME: \_\_\_\_\_



OVERALL



# The SIX S's of Wine Tasting

## 1) See



**HOW:** Observe the Color and Clarity of the wine against a white background

**WHY:** A wine's color is influenced by its age & grape variety. As they age, white's gain color, while reds lose color

## 2) Swirl



**HOW:** Hold the wine in front of you & gently rotate so the wine swirls in the glass

**WHY:** Swirling helps to aerate and "open up" the wine, releasing its natural aromas

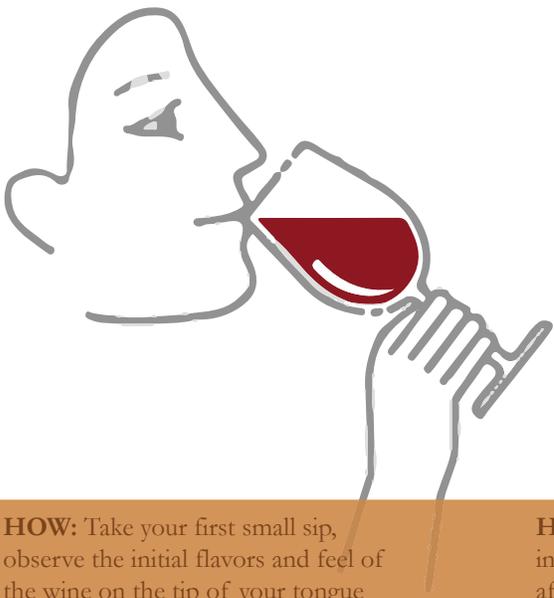
## 3) Smell



**HOW:** Stick your nose down inside the glass & take a quick, deep inhalation

**WHY:** Much of a wine's pleasure is in its aroma, coming from the grapes, the bouquet and wine making process

## 4) Sip



**HOW:** Take your first small sip, observe the initial flavors and feel of the wine on the tip of your tongue

**WHY:** It takes more than one sip to pick up all the nuances of a wine

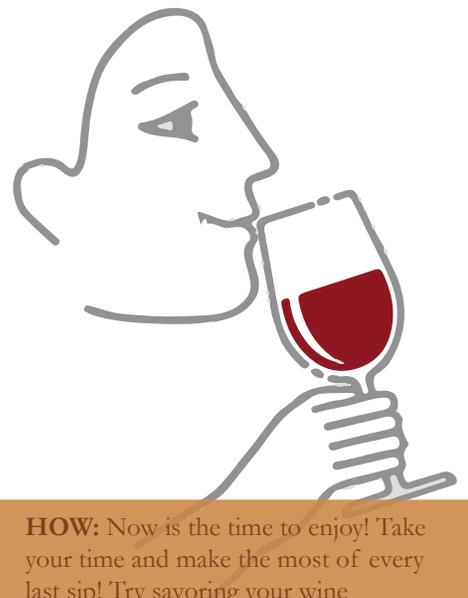
## 5) Swish



**HOW:** On the second sip, swish the wine in your mouth and observe the flavors and aftertaste, or how it lingers on your palate

**WHY:** This allows you to pick up on more subtle tones in the wine, tannins and more

## 6) Savor



**HOW:** Now is the time to enjoy! Take your time and make the most of every last sip! Try savoring your wine alongside different food pairings, too!

**WHY:** Because wine is delicious!



# ADIRONDACK WINERY



Use this Wine Wheel as a cheat sheet to help you decipher the aromas and flavors you are smelling or tasting in your wine!

